

# 2011 Annual Report



## Operation Stars & Stripes, Inc.

Supporting Our Military at Home and Abroad



We received the boxes of the beautifully handmade stockings, filled with fantastic stuff the last two days. They are flying out of our office once the word got out. I especially like the Peanut characters stockings. Attached is a photo in the Combat Stress Office at in Afghanistan.

Thank you and your great volunteers for a job well done!

With much appreciation,  
CPT Louis



WE REALLY APPRECIATE WHAT YOU DO FOR US.  
WITH EVERY PACKAGE I RECEIVE, I'M REMINDED WHY  
I DO THIS JOB AND WHO I'M DOING IT FOR.  
THANK YOU  
SO MUCH

# A Word From The President

Dear Friends of our Troops:

As 2011 has come to a close, we look back with on our accomplishments and heartfelt gratitude for all our tireless volunteers and generous donors have helped us to accomplish. With your help, our packages have reached thousands of service members in Africa, Asia, Europe, and South America.

## Our Major Accomplishments

- Seamstresses across the United States have answered the call and sewn thousands of bags and stockings to be filled in support of our “Operation Bags of Love,” “Operation Holiday Stockings,” and neck coolers for “Operation Beat the Heat.” It is evident by the photographs we have received how very special these handmade items are to our service members. It is especially heartwarming to see how our embedded troops have hung the items on the walls of their living quarters among the rubble to bring a sense of holiday spirit to such austere conditions.
- Schools, subdivisions, places of worship, and many others answered the call during “Operation Trick-Or-Treating-For-The-Troops,” raising over 5,000 pounds of candy! That was a 1,000 increase over last year’s results!

## Our Generous Supporters

Words and our most sincere appreciation cannot do enough to recognize each and every outstanding volunteer and donor who have made what we do a success. We humbly highlight some of the support you have given us:

- We thank the wonderful volunteers worked throughout November and December to package donated treats for our troops overseas.
- We were thrilled to have the honor of working with a number of America’s youth, in their fulfillment of Girl Scout silver and gold projects, Eagle Scout projects, Mitzvah projects, and educational/corporate community service requirements.
  - ✓ In addition to the candy, our service members enjoyed hundreds of boxes of Girl Scout cookies. They were lovingly provided by Girl Scout troops from Georgia who ensured our heroes had a taste of home this year.
  - ✓ Boy Scout troops from around the county were equally as involved raising critically-needed items and postage.

We sincerely hope each of you who have contributed know how very grateful we are to you for your commitment to our nation’s heroes.

## Our Troops

To our heroes, we feel abundantly blessed to be able to serve you, as you so tirelessly and selflessly serve to provide us with the freedom we so enjoy. It is truly the honor and pleasure of our lives to be able to do for you, even a small portion, of what you so willingly do for us.

## To All Our Faithful Donors, Volunteers and Service Members

We hope that you will regularly visit our website, [www.OperationStarsandStripes.org](http://www.OperationStarsandStripes.org) to read our blog, follow our Facebook page, and stay up-to-date with our on-going projects. It is imperative that we stay committed to letting our heroes know that America remembers them and is thankful for their sacrifices.

In humble service,

**Rosalyn-Sue Smith,** President

# Overview

**Operation Stars & Stripes, Inc.**, a 501(c) (3) not-for-profit organization seeks to support active duty personnel, reservists, national guardsmen, veterans, and their families by offering encouragement, through:

- Individualized correspondence and care packages while he or she works under difficult and dangerous conditions overseas,
- Assistance domestically to enhance the quality of life of service members, veterans, and their families, and
- Increasing public awareness and understanding of the hardships of America's military sons and daughters.

Our organization is an all-volunteer organization. We seek to accomplish our mission by providing troops, platoons, companies, and units with requested letters and/or packages for the duration of their deployment. We also work to support the families of deployed service members through various programs, as well.

Our organization was founded, in May 2001, in memory of Major George Thompson, a Vietnam War MIA.

To date, over 150,000 packages have been sent to our deployed troops.



**Major Thompson was finally laid to rest in Arlington National Cemetery  
(September 2000)**  
~ General David Petraeus

**Operation Stars & Stripes, Inc.** Supporting Our Military at Home and Abroad

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## Our Programs

We encourage you to visit our website, [www.OperationStarsandStripes.org](http://www.OperationStarsandStripes.org) and our Facebook page for our programs, services and ways you can help.

## Our Supporters

The hallmark of Operation Stars & Stripes, Inc. is our outstanding and dedicated volunteer and donor base. Our volunteers and donors come from all walks of life: some with military or military family backgrounds, some without any; some with years of experience in supporting charitable organizations, some without. We especially thank our youth for consistently witnessing their love and support of the troops through their year round drives for donations. They all share one common identity: a passion to support troops during these difficult and hazardous times.

## Our Hands - On Management Process

Our dedication to the support of our troops dictates each and every action undertaken by the organization. We have, from the beginning, and always shall commit to personally inspecting the quality of each and every care package sent by our organization.

## Our Financial Statements

Dear Friends and Supporters of Operation Stars & Stripes, Inc.,

We are pleased to present to you an unaudited copy of our Financial Report for the years ended December 31, 2010 and December 31, 2011. We at Operation Stars & Stripes, Inc. continued to receive an increased number of clients and requests. Yet, through our strategic planning, we successfully met and exceeded many of our goals.

We thank each and every one of you for your continued trust and support of our organization. We remain prepared to serve.

If you have questions about our financial statements, please do not hesitate to contact us at (770) 509-1156 or InfoOss@OperationStarsandStripes.org.

Sincerely,

## The Directors and Officers of the Organization

### Statement of Revenue and Expenses

Year Ended December 31, 2011

	FY 2011	FY 2010
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Total Cash Contributions	11,343	9,078
Total Gifts in Kind - Goods	109,966	83,190
Total Direct Public Support	121,310	92,269
Total Income	121,310	92,469
Gross Profit	121,310	92,469
<b>Expense</b>		
Total Fundraising Expenses	452	3,196
Total Management & General	3,127	849
Program Expenses		
Awards and Grants		
Noncash Awards and Grants	96,804	82,953
Total Awards and Grants	96,804	82,953
Inventory Purchased for Grants	1,938	2,001
Total Postage & Supplies	9,342	6,288
Total Program Expenses	108,084	91,242
Total Expense	111,663	95,288
Net Ordinary Income	9,646	(2,819)
Net Other Income	-	(699)
Net Income	9,646	(3,518)

### Statement of Financial Position

As of December 31, 2011

	FY 2011	FY 2010
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash & Cash Equivalents	22,817	26,555
Non Cash Contributions (Inventory for Donations)	13,946	864
Total Current Assets	36,763	27,419
<b>Fixed Assets</b>		
Furniture and Equipment	302	-
Total Fixed Assets	302	-
<b>TOTAL ASSETS</b>	<b>37,065</b>	<b>27,419</b>
<b>LIABILITIES &amp; EQUITY</b>		
<b>Total Liabilities</b>	-	-
<b>Equity</b>		
Opening Bal Equity	100	100
Unrestricted Net Assets	27,319	30,837
Net Income	9,646	(3,518)
Total Equity	37,065	27,419
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>37,065</b>	<b>27,419</b>

Dear Operation Stars and Stripes,

Thank you for the care package Christmas Stocking you sent recently. Everybody in my office received a stocking and truly love and are thankful for your thoughts, time, and effort put into making sure we know we are appreciated.

This has been a very tough time of year to be in Afghanistan. I just returned from R&R in November which doesn't help. Just like in the U.S., the workload has really slowed up over the last week which only makes the time move more slowly.

# Performance Assessment

Operation Stars & Stripes, Inc. recognizes that our impact cannot be achieved through any single strategy, action or investment. We, the Board of Directors, continue to pursue a diverse array of impact strategies and actions to achieve desired results and to support our troops.

We continually work on furthering our standards of excellence, including:

- Recruiting and engaging new donors/investors and appropriate community groups as active participants to help implement strategies and produce results.
- Evaluating the effectiveness of impact strategies in order to continuously identify and improve appropriate measures, collect and analyze results, and assess progress toward desired outcomes.

Our continual assessment has identified certain community groups as valuable resource participants and venues, with outstanding success!

You gifts; the trail mixes, nuts candy and drink mixes are well appreciated. As well as the "Squirt Guns"; these were grabbed by the soldiers/guardsmen with excitement. They became fun and useful in the heat as a source to cool each other. Speaking of cooling, they also loved those "Cooling Ties" sent. I brought one from home over here, because it is fantastic to have around your neck to stay cool in the high heat. Well, on two different occasions, the guardsmen requested that I receive one of the packages. The two care packages I accepted were very nice, which had very nice thank you letters from the troops support in them from children. The two letters were from Matthew and Micah. If you can, please tell them that their letters and gifts were received with a very happy warm thank you.





# Board Members

Ms. Rosalyn-Sue Smith, President

Ms. Rosalyn W. Smith, Vice President & Treasurer

Ms. Elisabeth Romanik, Secretary & Compliance Chair

Ms. Laura Moeller, Member At Large

Ms. Lynn Wood, Member At Large

Ms. Roxann Conklin, Member At Large

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