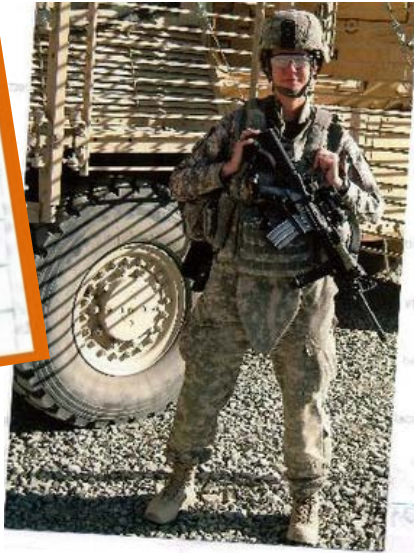


Hi! Thank you so much for the package. Your support means the world to me! Being a soldier is not difficult. The difficult part is being away from friends and family.



# Operation Stars & Stripes, Inc.

Supporting Our Military at Home and Abroad

## 2010 Annual Report

Its nice knowing how much people care about us, we get more home sick especially during the holidays but people like yourself make it easier for us.



# A Word From The President

Dear Friends of our Troops:



This year, 2010, was another success story for Operation Stars & Stripes, Inc. because of the care and concern of our wonderful donors and volunteers. We had many special requests from places, such as Afghanistan, Iraq, South America, and here at home. Each time we had an incoming request, we put the need before you, and you filled it with joy in a timely manner.

## Our Major Accomplishments

- “Operation Bags of Love” filled beautifully sewn fabric bags with treats and needed toiletries. Our troops love using these special bags as they prevent damage to personal items from the elements.
- “Operation Beat the Heat” was a huge success. Our supporters stepped up time and time again, providing boxes of products to help our troops combat the extreme heat and blistering sun in Afghanistan.
- Cobb County and Marietta City schools answered the call during our “Trick-Or-Treating-For-The-Troops” project with over 4,000 pounds of candy!
- “Operation Holiday Stockings” resulted in over 5,600 stocking care packages packed with treats and entertainment and personal hygiene items for over 28,000 men and women. All were packed in the beautiful handmade stockings that our volunteers cut and sew year round.
- Administratively, we redesigned our website to make it easier for our troops and our supporters to follow and support us. We also strengthened our logo to increase our branding.

## Our Generous Supporters

- We are blessed to have the support of so many wonderful schools, churches, businesses, and individuals who made our major accomplishments happen! Highlights include some of our youth who have stepped up in a very special way.
  - ✓ The young lady who worked a year with us to fulfill her Mitzvah project.
  - ✓ The young man who requested his friends donate packed stockings for our troops, in lieu of birthday gifts for him.
  - ✓ The many Girl and Boy Scout troops.

## Our Troops

We were especially thrilled when Taskforce Lifeline photographed their entire process to distribute our packages from receipt to parachuting them out of the back of a plane to those serving in very remote areas of Afghanistan. If you have not had the pleasure of seeing this, join us on Facebook or our website to see this amazing process.

Please visit our new website to read our new blog, join our Facebook page, and stay up-to-date with our on-going projects and critical needs.

## Rosalyn-Sue Smith

President



# Overview

**Operation Stars & Stripes, Inc.**, a 501(c) (3) not-for-profit organization seeks to support active duty personnel, reservists, national guardsmen, veterans, and their families by offering encouragement, through:

- Individualized correspondence and care packages while he or she works under difficult and dangerous conditions overseas,
- Assistance domestically to enhance the quality of life of service members, veterans, and their families, and
- Increasing public awareness and understanding of the hardships of America's military sons and daughters.

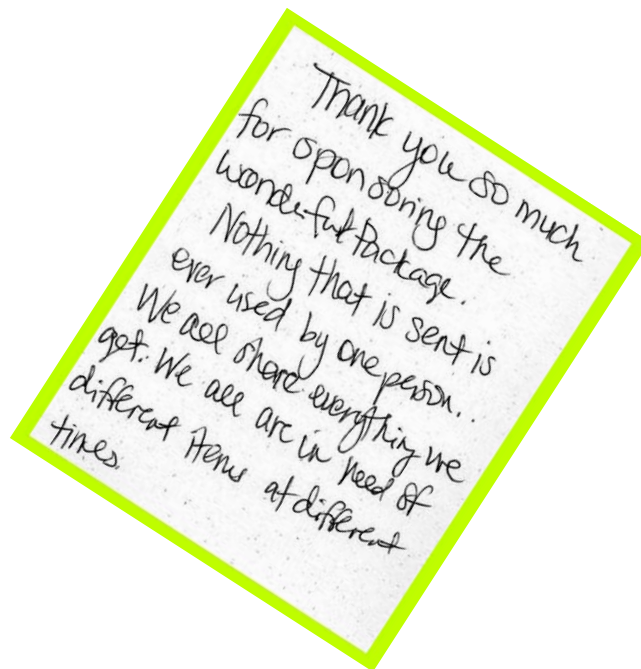
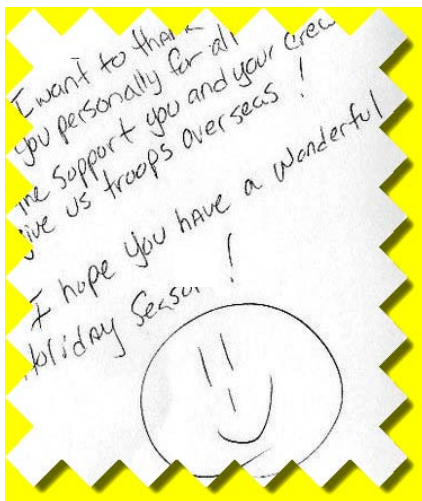
Our organization is an all-volunteer organization. We seek to accomplish our mission by providing troops, platoons, companies, and units with requested letters and/or packages for the duration of their deployment. We also work to support the families of deployed service members through various programs, as well.



Our organization was founded in memory of Major George Thompson, a Vietnam War MIA, in May of 2001.

To date, over 130,000 packages have been sent to our deployed troops.

**Major Thompson was finally laid to rest in Arlington National Cemetery  
(September 2000)** ~ General David Petraeus



## Our Programs

We encourage you to visit our website, [www.OperationStarsandStripes.org](http://www.OperationStarsandStripes.org) and our Facebook page for our programs, services and ways you can help.



## Our Supporters

The hallmark of Operation Stars & Stripes, Inc. is our outstanding and dedicated volunteer and donor base. Our volunteers and donors come from all walks of life: some with military or military family backgrounds, some without any; some with years of experience in supporting charitable organizations, some without. We especially thank our youth for consistently witnessing their love and support of the troops through their year round drives for donations. They all share one common identity: a passion to support troops during these difficult and hazardous times.

## Our Hands - On Management Process

Our dedication to the support of our troops dictates each and every action undertaken by the organization. We have, from the beginning, and always shall commit to personally inspecting the quality of each and every care package sent by our organization.

## Our Financial Statements

Dear Friends and Supporters of Operation Stars & Stripes, Inc.,

We are pleased to present to you an unaudited copy of our Financial Report for the years ended December 31, 2009 and December 31, 2010. We at Operation Stars & Stripes, Inc. continued to receive an increased number of clients and requests. Yet, through our strategic planning, we successfully met and exceeded many of our goals.

We thank each and every one of you for your continued trust and support of our organization. We remain prepared to serve.

If you have questions about our financial statements, please do not hesitate to contact us at (770) 509-1156 or [InfoOss@OperationStarsandStripes.org](mailto:InfoOss@OperationStarsandStripes.org).

Sincerely,

**The Directors and Officers of the Organization**

	<b>FY 2010</b>	<b>FY 2009</b>
<b>Program Revenues</b>		
Total Cash Contributions	9,078	16,910
Total Gifts in Kind - Goods	83,190	54,491
Total Direct Public Support	92,269	71,401
Miscellaneous Credit	-	(61)
<b>Total Income</b>	<b>92,469</b>	<b>71,341</b>
<b>Program Expenses</b>		
Fundraising Expenses		
Web Redesign	2,594	230
Other Fundraising Expenses	603	3
<b>Total Fundraising Expenses</b>	<b>3,196</b>	<b>232</b>
<b>Total Management &amp; General</b>	<b>849</b>	<b>833</b>
<b>Program Expenses</b>		
Awards and Grants		
Noncash Awards and Grants	82,953	56,188
Specific Assist to Individuals	-	204
<b>Total Awards and Grants</b>	<b>82,953</b>	<b>56,392</b>
Inventory Purchased for Grants	2,001	-
Total Postage & Supplies	6,288	11,907
<b>Total Expense</b>	<b>95,288</b>	<b>69,364</b>
<b>Net Ordinary Income</b>	<b>(2,819)</b>	<b>1,977</b>
<b>Net Other Income</b>	<b>(699)</b>	<b>931</b>
<b>Net Income</b>	<b>(3,518)</b>	<b>2,908</b>

## Statement of Revenue and Expenses

Year Ended December 31, 2010

## Statement of Financial Position

As of December 31, 2010

	<b>FY 2010</b>	<b>FY 2009</b>
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Checking/Savings</b>		
Cash & Cash Equivalents	26,555	30,355
Non Cash Contributions (Inventory for Donations)	864	581
<b>TOTAL ASSETS</b>	<b>27,419</b>	<b>30,937</b>
<b>LIABILITIES &amp; EQUITY</b>		
<b>Total Liabilities</b>		
<b>Equity</b>		
Opening Bal Equity	100	100
Unrestricted Net Assets	30,837	27,929
Net Income	(3,518)	2,907
<b>Total Equity</b>	<b>27,419</b>	<b>30,937</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>27,419</b>	<b>30,937</b>

# Performance Assessment

Operation Stars & Stripes, Inc. recognizes that our impact cannot be achieved through any single strategy, action or investment. We, the Board of Directors, continue to pursue a diverse array of impact strategies and actions to achieve desired results and to support our troops.

We continually work on furthering our standards of excellence, including:

- Recruiting and engaging new donors/investors and appropriate community groups as active participants to help implement strategies and produce results.
- Evaluating the effectiveness of impact strategies in order to continuously identify and improve appropriate measures, collect and analyze results, and assess progress toward desired outcomes.

Our continual assessment has identified certain community groups as valuable resource participants and venues, with outstanding success!



Two of the original Rosie the Riveters, assisting us at the location of one of our community resources, Little White House

# Board Members

Ms. Rosalyn-Sue Smith, President

Ms. Rosalyn W. Smith, Vice President & Treasurer

Ms. Elisabeth Romanik, Secretary & Compliance Chair

Ms. Laura Moeller, Member At Large

Ms. Lynn Wood, Member At Large

Ms. Roxann Conklin, Member At Large

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[www.OperationStarsAndStripes.com](http://www.OperationStarsAndStripes.com) \* [Info@OperationStarsAndStripes.org](mailto:Info@OperationStarsAndStripes.org)